

DR. DANNY BRASSELL

America's Leading READING AMBASSADOR™

TEACHER

SUCCESS TRAINING

ADMINISTRATOR

SUCCESS TRAINING

PARENT

SUCCESS TRAINING

“Leadership Begins with Motivation”

Success Training for Teachers, Administrators & Parents

Are you looking for inspiration? When you begin to feel overwhelmed, how do you get and stay motivated? What steps do you need to take to ensure that you and the people around you succeed?

You deserve superior professional development for you and your team. Let Danny make your next event extraordinary by sharing practical strategies in a highly engaging, educational and entertaining presentation. An internationally-recognized expert on educational motivation, leadership and communication skills, Danny has helped over 2,000 different audiences with his research-based, classroom-tested approaches to improve student learning. Let Danny show you how to address the needs of diverse learners through high-quality instruction. And discover tools and solutions that educators and community partners can access to build more positive school and community environments and to encourage critical thinking and character in our students that will serve them and the community for a lifetime.

BOOK DANNY BRASSELL TODAY! CALL 310-872-9089



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**READING
AMBASSADOR**

Helping Parents and Educators Inspire Kids to Love Reading and Achieve More

Invigorating Keynotes

You deserve an energetic & entertaining speaker who will move your audience to take action, don't you? Find out why Dr. Danny Brassell is one of the most requested education speakers worldwide (hint: he's not only beloved by audiences; event planners and coordinators consider him one of the kindest and easiest speakers they have ever worked with).

If you want a speaker who instantly engages, entertains and educates your audience, you need to bring Danny to your event. Here are descriptions of some of his most popular keynote addresses:

A Baker's Dozen of Lessons Learned from the Teaching Trenches

It takes a special person to be a teacher. Every day presents new challenges, and our attitudes and expectations shape our success. Join Danny as he shares a fast-paced, humorous and motivational keynote designed to show you how you make a difference in the lives of your students. From teaching preschoolers to rocket scientists, Danny shares his own trials and tribulations in the classroom as well as why he loves to teach. You'll learn his secret to good teaching and leave feeling invigorated.

Bringing Joy Back into the Classroom

Teachers are "kid-people." They do not teach for the pay or daily accolades from society; they teach because they care about kids. The standardized testing craze has terrified students and led many great teachers to quit. Come join Danny as he reminds teachers of their importance in the everyday development of children. He'll remind you how to laugh, sing, dance and play in order to bring the joy back into your classroom.

The Reading Breakthrough

Get ready to move! Discover great ways to motivate your struggling and reluctant readers to read, as Danny demonstrates strategies and books designed to help you increase interest in reading – both in school and at home. Plus, learn about effective, FREE web-based tools you can use to enhance your students' reading attitudes and aptitudes.

The Three Secrets of Reading (for Students and Parents)

Come watch Danny as he shows you how to read MORE, read BETTER and LOVE reading. In this fast-paced, highly-interactive presentation, you'll learn the three simple steps to transform any struggling or reluctant reader into a more passionate and proficient reader. Best of all, you'll receive FREE resources you can use at home long after the presentation.

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Virtual Webinar Series to Kickstart Your Team

Looking for on-going inspiration that fits your budget? All of Danny's presentations are also offered virtually. And Danny's most popular 4-part webinar series can be conducted for simply an hour a talk over four weeks or four months:

The Change Will Do You Good (one-hour talk)

Do you act as an employee or an owner? Steven Wright said that change is inevitable, unless you're at a vending machine. Owners are transformational leaders who foster resilience and persevere in the face of challenges. Join Danny as he shares the conditions necessary to prosper in the midst of change, how to build meaningful relationships virtually and in-person and the actions necessary to stay motivated and inspire those around you.

Leadership Begins with Motivation (Three hour-long talks)

How do we perform at our best in business and life? In an increasingly crowded world of "thought" leaders, it is now more essential than ever to create "action" leaders. In his 25 years of working with leaders from the classroom to the board room – from preschoolers to rocket scientists – Dr. Danny Brassell has lived by the credo that "education is valuable, but execution is priceless." Leadership begins with motivation – but it also requires a lot of perspiration. And the best leaders inspire others to become their best. Get ready to laugh and learn in this highly engaging three-part series, based on Dr. Brassell's best-selling book of the same title. You will come away with practical tips for developing daily habits essential to success in the new global economy.

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Stimulating Seminars

Need breakout sessions? What can Danny do to help you make your event better? He is dedicated to going “above and beyond” and doing whatever it takes to make your audience members treating you like a rock star for booking him.

Danny’s “Weapons of Mass Instruction” speaking engagements for teachers, administrators, parents and students range from 20-minute keynotes to two-day seminars, and he speaks on a variety of topics for all ages. You get customization without frustration! Here are some of his most popular offerings:

75 Reading Strategies in 75 Minutes

Discover 75 ways to get your students to read! Danny demonstrates fun activities you can use throughout the day to motivate and inspire your students to become more proficient readers. You’ll learn how to transform your classroom into a literacy center. And, discover the secrets to helping all students develop a lifelong passion for reading.

Accelerating English Language Learners’ Literacy Skills

Boost vocabulary. Improve reading skills. Accelerate language acquisition. Join Danny to discover helpful tips, valuable strategies and outstanding children’s literature you can use to enhance the literacy skills of your English language learners. Plus, you’ll explore how to promote greater cultural understanding in your classroom by building on the varied backgrounds of your students.

Sparking Students’ Imaginations

Improve your students’ problem-solving and creative thinking abilities. In this innovative session, Danny shares outstanding activities you can use to challenge your students to think outside, inside and all around the box. Best of all, you’ll learn how to incorporate brain teasers, riddles and games into your daily routines to enhance your students’ imaginations.

Nothing But Poetry!

Improve literacy skills with poetry! In this session, you’ll learn dozens of poetry activities designed to enhance your students’ literacy development. Plus, discover how to incorporate poetry into your daily lesson plans to captivate students’ interest and create a passion for reading.

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Songs, Games & Morning Meeting

Wake up your students with countless songs, games and activities! In this highly engaging session, you'll discover a wealth of super activities designed to motivate your students and get them excited about learning all day long. Best of all, you'll leave with a variety of ways to incorporate music and motion into your daily routine.

Vocabulary Strategies for All Students

Learn how to improve reading skills through stronger vocabulary. Join Danny to learn innovative ways to support vocabulary growth beyond a solid foundation of read-alouds and sustained silent reading time. You'll learn strategies that build on your students' prior knowledge. And, you'll explore a variety of engaging activities to support strong vocabulary.

Dare to Differentiate: 50 Terrific Teacher Tricks

Reinvigorate your passion for teaching! Join Danny in this eye-opening session to learn 50 terrific tricks successful teachers have used to stimulate students' interest in learning. You'll learn how to incorporate standards without sacrificing fun. And, leave with new songs, games and activities you can immediately put to use in your classroom.

Books for All Occasions: Creating Readers for Life

Finding just the right books to inspire students to read can be a challenge, but it does not have to be. Join Danny as he shares his insights on a wide range of books for every grade level that are sure to be a hit with all of your students. You'll leave with a list of popular titles plus scores of exciting strategies you can use to motivate every student to read.

Keep It Real! Jumpstarting Literacy with Nonfiction

Stimulate all students' interest in reading with outstanding nonfiction books! You'll learn how to find great books and ways to integrate them across the curriculum. Plus, Danny shares over 100 nonfiction titles you can use right away!

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Comprehension That Works!

Comprehension is what reading is all about! Learn how to foster students' comprehension by showing them how to: focus on relevant information, interpret it and integrate it with what they already know. You'll learn how to create an instructional environment that promotes risk taking and involves students in a variety of real reading situations – and meets standards. Your students will learn to focus on meaning as thoughtful readers.

Transformational Leadership: Becoming Your Best

Do you act as an employee or an owner? Owners are transformational leaders who foster resilience and persevere in the face of challenges. In this session, Danny reveals the 12 principles of becoming your best. Learn how to motivate yourself and others around you by adopting a growth mindset that positions you and your team for success.

Boys and Books

Learn how to get even your most reluctant boy readers excited about books. Join Danny as he reviews popular titles and strategies, which he has used successfully with struggling and reluctant boy readers. You'll walk away from this engaging session with loads of practical, ready-to-use materials.

Parents as Partners

Students succeed when parents, teachers and administrators work together. Join Danny as he shows you how to attract greater parental involvement, utilize parental expertise and recognize parents' efforts. Plus, you'll learn an easy formula to boost students' reading attitude and aptitudes.

The Power of Parents, Creating Readers for Life: 5 Ways to Boost Your Child's Reading Aptitude & Attitude (for Parents)

Students succeed when parents, teachers and administrators work together. Discover great ways to motivate your struggling and reluctant readers to read! Dr. Brassell demonstrates strategies and books designed to help you increase interest in reading. And, you'll explore a variety of titles you can use with your child right away.

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